

Tips for Effective Networking

Make the most of your next networking event!



Prep Steps

Preparation for the event should begin 2-3 weeks prior to the event. Follow these steps to help you feel confident and well-practiced.

Step 1

Update and perfect your resume.

Step 2

Do your homework. Research the firms that are attending.

Step 3

Prepare your elevator speech.

On Event Day

Tip #1

Look the part. Dress for success in business attire.

Tip #2

Eat well beforehand so that you feel good and can put your best foot forward.

Tip #3

Be confident! Ask for contact information or a business card so you can further connect.

Remember to **RISE** to the occasion:

- R** - Research the company beforehand so you can better present yourself and your skillset
- I** - Impressions last, so make a good first one. Treat every conversation as a mini-interview
- S** - Short but effective interactions are best. Introduce yourself with your elevator pitch, and then keep it simple after that.
- E** - End a conversation by asking for contact information. Once you get home, connect on LinkedIn or send an email thanking them for their time.