

# CURRICULUM GUIDE

## Art/Design Studio, B.F.A. – Graphic Design Concentration

2024-2025

Website: [www.eku.edu/art/](http://www.eku.edu/art/)

Email Contact: [ida.kumoji@eku.edu](mailto:ida.kumoji@eku.edu)

School of Art and Design

521 Lancaster Ave.

309 Campbell Building

Richmond, KY 40475

859-622-1629

The schedule below is an **EXAMPLE** of how you can arrange your class schedule. Please consult your advisor for specific changes that may need to be made.

|                                         | Fall Semester                          |           | Spring Semester             |             |
|-----------------------------------------|----------------------------------------|-----------|-----------------------------|-------------|
| <b>Freshman Year</b>                    | GSD 101                                | 3         | ART 153                     | 3           |
|                                         | ART 100                                | 3         | ART 154                     | 3           |
|                                         | ART 152                                | 3         | Art Core Elective (DES 250) | 3           |
|                                         | Gen. Ed. 1A (ENG 101)                  | 3         | Gen. Ed. 1B (ENG 102)       | 3           |
|                                         | Gen. Ed. 2 (Quant. Reasoning)          | 3         | Gen. Ed. 6 (Diversity)      | 3           |
|                                         | <b>TOTAL</b>                           | <b>15</b> | <b>TOTAL</b>                | <b>15</b>   |
| <b>Sophomore Year</b>                   | *DES 350 (fall only)                   | 3         | *DES 354 (spring only)      | 3           |
|                                         | *DES 351 (fall only)                   | 3         | *DES 353 (spring only)      | 3           |
|                                         | ARH 392                                | 3         | ART 278                     | 0.5         |
|                                         | Art Core Elective                      | 3         | ARH 393                     | 3           |
|                                         | Gen. Ed. 4 (Nat. Sci.)                 | 3         | Art Core Elective           | 3           |
|                                         | <b>TOTAL</b>                           | <b>15</b> | <b>TOTAL</b>                | <b>15.5</b> |
| <b>Junior Year</b>                      | *DES 352 (fall only)                   | 3         | *DES 450 (spring only)      | 3           |
|                                         | *DES 451 (fall only)                   | 3         | *DES 452 (spring only)      | 3           |
|                                         | Art History Elective                   | 3         | Gen. Ed. 4 (Nat. Sci.)      | 3           |
|                                         | Gen. Ed. 5B (Soc. & Behav. Sci.)       | 3         | Gen. Ed. 5A (History)       | 3           |
|                                         | Gen. Ed. 3A (Art - <u>not</u> ART 200) | 3         | Free Elective               | 3           |
|                                         | <b>TOTAL</b>                           | <b>15</b> | <b>TOTAL</b>                | <b>15</b>   |
| <b>Senior Year</b>                      | DES 453 (fall only)                    | 3         | *DES 454 (spring only)      | 3           |
|                                         | ART 563                                | 3         | *ART 479                    | 0.5         |
|                                         | Gen. Ed. 3B (Humanities)               | 3         | Gen. Ed. 6 (Diversity)      | 3           |
|                                         | Gen. Ed. 1C (Oral Comm.)               | 3         | Free Elective               | 3           |
|                                         | Free Elective                          | 3         | Free Elective               | 3           |
|                                         | <b>TOTAL</b>                           | <b>15</b> | <b>TOTAL</b>                | <b>14.5</b> |
| <b>TOTAL HOURS TO DEGREE COMPLETION</b> |                                        |           |                             | <b>120</b>  |

\* These courses are hubbed and must be taken together

Students in the BFA program will be required to submit a portfolio to the faculty in their last semester of their sophomore year for assessment review. Portfolios will include examples of drawing and 2D and 3D works completed at EKU in a variety of courses. Students will refer to [www.art.eku.edu](http://www.art.eku.edu) for specific portfolio requirements and portfolio development instructions.

Students wishing to pursue the BFA degree must maintain a 2.75 GPA and earn a grade of "C" or higher in all courses within the School of Art and Design. If the student's GPA falls below a 2.75, the student may pursue a Bachelor of Science in Studio Art.

**Upper division courses:** All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories. If 300 level classes are taken for Gen. Ed., they can be used to fulfill the 42 hours instead of upper division free electives.

Refer to the University Catalog at <http://www.catalogs.eku.edu/> regarding University and General Education Requirements.

| Course Number                                                                                                | Course Name                                     |
|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| <b>GENERAL EDUCATION &amp; UNIVERSITY REQUIREMENTS (39)</b>                                                  |                                                 |
| GSD 101                                                                                                      | Student Success Seminar (3)                     |
| <b>MAJOR CORE COURSE REQUIREMENTS (36.5)</b>                                                                 |                                                 |
| ART 563                                                                                                      | Art Theory and Criticism Seminar (3)            |
| ARH 392                                                                                                      | Survey of Global Art history I (3)              |
| ARH 393                                                                                                      | Survey of Global Art History II (3)             |
| ART 278                                                                                                      | Sophomore Review (0.5)                          |
| <b>FOUNDATION COURSES (12)</b>                                                                               |                                                 |
| ART 100                                                                                                      | Drawing I (3)                                   |
| ART 152                                                                                                      | Design, Two-Dimensional (3)                     |
| ART 153                                                                                                      | Design, Three-Dimensional (3)                   |
| ART 154                                                                                                      | Digital Media (3)                               |
| Choose TWELVE (12) HOURS selected from <u>Art Core Elective</u> : (12)<br>(three hours must include DES 250) |                                                 |
| ART 210                                                                                                      | Painting I (3)                                  |
| ART 230                                                                                                      | Printmaking I (3)                               |
| ART 240                                                                                                      | Jewelry and Metalsmithing I (3)                 |
| ART 290                                                                                                      | Ceramic Hand Building Methods (3)               |
| ~DES 250                                                                                                     | ~Introduction to Graphic Design (3)             |
| Choose THREE (3) HOURS selected from <u>Art History Elective</u> : (3)                                       |                                                 |
| ARH 463 or 464 or 465 or 467 or 490 or 491 or 494 or 497 or 498                                              |                                                 |
| <b>CONCENTRATION COURSES (30.5)</b>                                                                          |                                                 |
| DES 350                                                                                                      | Typography (3) – fall only                      |
| DES 351                                                                                                      | Sophomore Studio (3) – fall only                |
| DES 352                                                                                                      | Image Making (3) – fall only                    |
| DES 353                                                                                                      | Production for Graphic Design (3) – spring only |
| DES 354                                                                                                      | Typography II (3) – spring only                 |
| DES 450                                                                                                      | Professional Practices (3) – spring only        |
| DES 451                                                                                                      | New Media (3) – fall only                       |
| DES 452                                                                                                      | New Media II (3) – spring only                  |
| DES 453                                                                                                      | Senior Workshop in Design (3) – fall only       |
| DES 454                                                                                                      | BFA Graphic Design (3) – spring only            |
| ART 479                                                                                                      | Senior Exhibition (.50)                         |
| <b>FREE ELECTIVES (14)</b>                                                                                   |                                                 |

~DES 250 is required for students with a concentration in Graphic Design