

CURRICULUM GUIDE

Broadcasting and Electronic Media, B.A. – Multimedia Journalism Concentration

2024-2025

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School of Communication

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The schedule below is an **EXAMPLE** of how you can arrange your class schedule. Please consult your advisor for specific changes that may need to be made.

	Fall Semester		Spring Semester	
Freshman Year	GSD 101	3	BEM 202	3
	BEM 200	3	Gen. Ed. 1B (<i>ENG 102</i>)	3
	Gen. Ed. 1A (<i>ENG 101</i>)	3	Gen. Ed. 2 (<i>Quant. Reasoning</i>)	3
	Gen. Ed. 1C (<i>CMS 210</i>)	3	Gen. Ed. 4 (<i>Nat. Sci.</i>)	3
	Gen. Ed. 3A (<i>Arts</i>)	3	Gen. Ed. 6 (<i>Diversity</i>)	3
	TOTAL	15	TOTAL	15
Sophomore Year	BEM 295	4	BEM 300	3
	BEM 203	3	BEM 301	3
	Gen. Ed. 3B (<i>Humanities</i>)	3	Free Elective	3
	Gen. Ed. 5B (<i>Soc. & Behav. Sci.</i>)	3	Gen. Ed. 5A (<i>History Perspective</i>)	3
	Gen. Ed. 4 (<i>Nat. Sci.</i>)	3	Gen. Ed. 6 (<i>Diversity</i>)	3
	TOTAL	16	TOTAL	15
Junior Year	BEM 325	3	BEM 405	3
	PUB 320	3	BEM 395	4
	BEM 302	3	BEM 305	3
	Free Elective	3	Free Elective	3
	Free Elective	3	Free Elective	3
	TOTAL	15	TOTAL	16
Senior Year	BEM 495	4	BEM 491	2
	BEM 401	3	BEM 415	3
	Free Elective	3	BEM 349	1
	Free Elective	3	Free Elective	3
	Free Elective	3	Free Elective	3
	TOTAL	16	TOTAL	12
Apply for Graduation				
TOTAL		16	TOTAL	12
TOTAL HOURS TO DEGREE COMPLETION				120

Course Number	Course Name
GENERAL EDUCATION & UNIVERSITY REQUIREMENTS (39)	
GSD 101	Student Success Seminar (3)
MAJOR CORE COURSE REQUIREMENTS (36)	
BEM 200	Mass Media and Society (3)
BEM 202	Information Gathering (3)
BEM 203	Introduction to Media Writing (3)
BEM 295	Video Production I (4)
BEM 325	Photojournalism (3)
BEM 349	Applied Learning in Broadcasting (1)
BEM 395	Video Production II (4)
BEM 405	Media Law (3)
BEM 415	Media Ethics (3)
BEM 491	Senior Seminar (2)
BEM 495	Video Production III (4)
PUB 320	Design for Mass Media (3)
CONCENTRATION COURSES (15)	
BEM 300	Performance in Electronic Media (3)
BEM 301	Advanced Reporting (3)
* BEM 302	Journalism Practicum (3)
BEM 305	Storytelling & Feature Writing (3)
BEM 401	Multimedia Field Production (3)
FREE ELECTIVES (30)	

*Students are required to take a total of three credits of BEM 302 Journalism Practicum for the major. Students may take one credit per semester.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories. If 300 level classes are taken for Gen. Ed., they can be used to fulfill the 42 hours instead of upper division free electives.

Refer to the University Catalog at <http://www.catalogs.eku.edu/> regarding University and General Education Requirements.