

General Business B.B.A. – Business Education Concentration

First Year – First Semester

Course	Title	Hours
GSD 101	Foundations of Learning	3
BUS 101	Nature of Business	3
ENG 101	Reading, Writing, and Rhetoric	3
EDF 203	Educational Foundations	3
SED 104	Special Education Introduction	3
Semester Hours		15

First Year – Second Semester

Course	Title	Hours
BUS 206	Fundamentals of Problem Solving with Excel	3
ENG 102	Research, Writing, and Rhetoric	3
CMS 100 / CMS 210	Introduction to Human Communication / Public Speaking	3
E-4A	Historical & Global Dimensions	3
Semester Hours		12

Second Year – First Semester

Course	Title	Hours
BUS 200	Professional Development Two	1
BUS 207	Fundamentals of Interpersonal Business Communication	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3
ECO 230	Fundamentals of Microeconomics	3
EDF 219	Human Development and Learning	3
E-3A	Arts	3
Semester Hours		16

Second Year – Second Semester

Course	Title	Hours
BUS 204	Fundamentals of Business Law and Ethics	3
BUS 301	Essentials of Formal Communication	3
BUS 304	Essentials of MIS	3
EDF 204	Emerging Instructional Technologies	2
ECO 231	Fundamentals of Macroeconomics	3
STA 260	Business Statistics	3
Semester Hours		17

Third Year – First Semester

Course	Title	Hours
BUS 300	Professional Development Three	1
BUS 302	Essentials of Finance	3
BUS 303	Essentials of Org Behavior and Human Resource Management	3
EDC 300	Differentiation in Inclusive Classrooms	3
EMS 300	Curriculum and Instructional Design	3
MGT 318	Management Issues in International Business	3
Semester Hours		16

Third Year – Second Semester

Course	Title	Hours
BUS 305	Essentials of Marketing	3
BUS 306	Essentials of Supply Chain Management	3
CED 400	Clinical IV: Diagnosis and Prescription	1
EDF 413	Assessment in Education	3
EMS 490	Classroom and Behavior Management	3
Concentration Elective	Approved concentration elective	3
Semester Hours		16

Fourth Year – First Semester

Course	Title	Hours
BUS 400	Professional Development Four	1
BUS 402	Integrated Strategic Management	3
CED 450	Clinical V: Practicing Teaching	1
EMS 474	Disciplinary Literacy	3
ESE 573	Teaching Business and Marketing in Middle and Secondary Schools	3
MKT 400	International Marketing	3
Semester Hours		14

Fourth Year – Second Semester

Course	Title	Hours
CED 499	Clinical VI: The Professional Semester	12
Semester Hours		12

Program Total Hours**121**