

Finance B.B.A. – Financial Planning Concentration

Source: Finance.pdf — Eastern Kentucky University draft Finance B.B.A. curriculum

First Year — First Semester

Course	Title	Hours
GSD 101	Foundations of Learning	3
BUS 101	Nature of Business	3
ENG 101	Reading, Writing, and Rhetoric (E-1A)	3
MAT 112A & MAT 112B / MAT E-3A	Algebra: Polynomials (E-2A) / College Algebra / Applied Calculus Arts	3 3
Semester Total		15

First Year — Second Semester

Course	Title	Hours
BUS 206	Fundamentals of Problem Solving with Excel	3
ENG 102	Research, Writing, and Rhetoric (E-1B)	3
CMS 100 / CMS 210	Introduction to Human Communication (E-1C) / Public Speaking	3
E-2B	Natural Sciences	3
E-3B	Humanities	3
Semester Total		15

Second Year — First Semester

Course	Title	Hours
BUS 200	Professional Development Two	1
BUS 207	Fundamentals of Interpersonal Business Communication	3
BUS 209	Fundamentals of Financial and Managerial Accounting	3
ECO 230	Fundamentals of Microeconomics (E-4B)	3
FIN 201	Personal Money Management	3
E-4A	Historical & Global Dimensions	3
Semester Total		16

Second Year — Second Semester

Course	Title	Hours
BUS 204	Fundamentals of Business Law and Ethics	3
BUS 301	Essentials of Formal Communication	3
BUS 302	Essentials of Finance	3
BUS 304	Essentials of MIS	3
ECO 231	Fundamentals of Macroeconomics (Flex Elective Element)	3
Semester Total		15

Third Year — First Semester

Course	Title	Hours
BUS 300	Professional Development Three	1

BUS 305	Essentials of Marketing	3
FIN 304	Financial Institutions	3
RMI 370	Principles of Risk and Insurance	3
STA 260	Business Statistics	3
Free Elective	Free Elective	2
Semester Total		15

Third Year — Second Semester		
Course	Title	Hours
ACC 322/322S	Tax I	3
BUS 303	Essentials of Org Behavior and Human Resource Management	3
FIN 301	Corporate Finance	3
RMI 374	Fundamentals of Life and Health Insurance	3
Free Elective	Free Elective	3
Semester Total		15

Fourth Year — First Semester		
Course	Title	Hours
BUS 400	Professional Development Four	1
BUS 306	Essentials of Supply Chain Management	3
FIN 324	Principles of Investments	3
Free Elective	Free Elective	6
Free Elective	Free Elective	1
Semester Total		14

Fourth Year — Second Semester		
Course	Title	Hours
BUS 402	Integrated Strategic Mgmt	3
FIN 311	Personal Financial Planning	3
FIN 420	Investment and Portfolio Theory	3
RMI 474	Life Insurance and Estate Planning	3
Free Elective	Free Elective	3
Semester Total		15

Program Total Hours	120
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Key: E = Essential Education; * = course must be taken in semester indicated; Fa = Fall offering; Sp = Spring



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