



College of Business

2025-2026

Suggested Curriculum Guide for Business Finance Concentration

Freshman (1st Semester) 15 hrs

GSD 101 Foundations of Learning
BUS 101 Nature of Business
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or
MAT 211 Calculus
E-3A Arts

Sophomore (1st Semester) 15 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial and Managerial Accounting
E-5A Historical Perspective
BUS 207 Fundamentals of Interpersonal Business
ECO 230 Fundamentals of Microeconomics (Element 5B)
Free Elective (2 hrs)

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 305 Essentials of Marketing
RMI 370 Principles Risk and Insurance
FIN 201 Personal Money Management
FIN Elective (3 hrs)

Senior (1st Semester) 14 hrs

BUS 400 (1) Professional Development Series
BUS 306 Essentials of Operations and Supply Chain
FIN 324 Principles of Investments
FIN Elective (3 hrs)
FIN 304 Financial Institutions
Free Elective (1 hr)

Freshman (2nd Semester) 15 hrs

BUS 206 Fundamentals of Problem Solving with Excel
E-1B* ENG 102
E-1C CMS 100 or 210
E-3B Humanities
E-4 Natural Science

Sophomore (2nd Semester) 15 hrs

ECO 231 Fundamentals of Macroeconomics (Element 5B)
BUS 204 Fundamentals of Business Law and Ethics
STA 260 Business Statistics
BUS 304 Essentials of Management and Information Systems
BUS 301 Essentials of Formal Business Communication

Junior (2nd Semester) 15 hrs

BUS 303 Essentials of Organizational Behavior and Human Resources
FIN 301 Business Finance II
E-3B Humanities
FIN Elective (3 hrs)
E-4 Natural Science

Senior (2nd Semester) 15 hrs

BUS 402 Integrated Strategic Management
FIN 420 Investment and Portfolio Theory
FIN Elective (3 hrs)
Free Elective (3 hrs)
Free Elective (3 hrs)

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.