



College of Business

2025 – 2026

Suggested Curriculum Guide for Business Education Concentration

Freshman (1st Semester) 15.5 hrs

GSD 101 Foundations of Learning
BUS 101 Nature of Business
CED 100* (.5) Clinical I: Intro to the Education Profession
EDF 203* Educational Foundations
E-1A* ENG 101
E-2 MAT 112A/B, 114 Algebra & Applications or **MAT 211** Calculus

Sophomore (1st Semester) 16.5 hrs

BUS 200 (1) Professional Development Series
CED 200* (.5) Clinical II: Understanding the Learner
EDF 219* Human Development and Learning
BUS 204 Fundamentals of Business Law and Ethics
BUS 207 Fundamentals of Interpersonal Business Communication
ECO 231 Fundamentals of Macroeconomics (Element 5B)
E-4 Natural Science

Junior (1st Semester) 16.5 hrs

CED 300* (0.5) Clinical III: Curriculum and Instructional Design
EDC 300* Differentiation in Inclusive Classrooms
EMS 300* Curriculum and Instructional Design
BUS 300 (1) Professional Development Series
BUS 302 Essentials of Finance
BUS 303 Essentials of Org Behavior and HR
BUS 304 Essentials of Management Information Systems

Senior (1st Semester) 17 hrs

BUS 400 (1) Professional Development Series
CED 450* (1) Clinical V: Practicing Teaching
ESE 573* Teaching Business and Marketing in Middle and Secondary Schools
BUS 402 Integrated Business Management
MKT 400 International Marketing
E-3B Humanities
MGT 318 Management Issues International Business

*Course must be taken in semester indicated.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.

Freshman (2nd Semester) 18 hrs

E-1B* ENG 102
E-1C Oral Communication
E-3B Humanities
BUS 206 Fundamentals of Problem Solving with Excel
ECO 230 Fundamentals of Microeconomics (Element 5B)
SED 104 Special Education Introduction

Sophomore (2nd Semester) 17 hrs

BUS 209 Fundamentals of Financial & Managerial Accounting
STA 260 Business Statistics
E-3A Arts
E-4 Natural Science
E-5A History
EDF 204* (2) Emerging Instructional Technologies

Junior (2nd Semester) 18.5 hrs

CED 400* (0.5) Clinical IV: Diagnosis and Prescription
EDF 413* Assessment in Education
EMS 490* Classroom & Behav MGT
BUS 301 Essentials of Formal Business Communication
BUS 305 Essentials of Marketing
BUS 306 Essentials of Operations & Supply Chain
Concentration Elective (3 hrs)

Senior (2nd Semester) 12 hrs

CED 499* (9) Clinical VI: The professional Seminar
EMS 474* Disciplinary Literacy