



College of Business

2025-2026

Suggested Curriculum Guide for PGA Golf Management Concentration

Freshman (1st Semester) 15.5 hrs GSD 101 Foundations of Learning BUS 101* Essentials of Business PGM 101* PGA Golf Management Orientation (0.5hr) <i>Qualifying Level</i> E-1A* ENG 101 E-3A Arts E-2 MAT 112A/B Algebra & applications or MAT 211 Calculus	Freshman (2nd Semester) 12 hrs E-1B* ENG 102 E-3B Humanities E-1C Communications PGM 201* Introduction to Golf Management <i>(BPA, CEB, CRA, MIA, TURFA)</i>
SUMMER PGM 349 A (0.5) Co-op	
Sophomore (1st Semester) 16 hrs BUS 200 (1) Professional Development Series BUS 209 Fundamentals of Financial and Managerial Accounting ECO 230 Fundamentals of Microeconomics E-4 Natural Science E-5A History PGM 202* Introduction to Golf Instruction <i>(Teaching & Coaching 1, PDA)</i>	Sophomore (2nd Semester) 15 hrs ECO 231 Fundamentals of Macroeconomics BUS 206 Fundamentals of Problem Solving with Excel BUS 207 Fundamentals of interpersonal Business Communication E-4 Natural Science PGM 203* Golf Operations I <i>(TOPSA, RULESB, GCFMA)</i>
SUMMER PGM 349 B (0.5) – Co-op	
Junior (1st Semester) 14 hrs BUS 300 (1) Professional Development Series BUS 303 Essentials of Organizational Behavior and HR BUS 305 Essentials of Marketing OHO 351* (4) Turfgrass MGT PGM 204* Golf Operations II <i>(GO, MI, Turf)</i>	Junior (2nd Semester) 15 hrs BUS 204 Fundamentals of Business Law and Ethics BUS 301 Essentials of Formal Business Communication STA 260 Business Statistics E-3B Humanities PGM 205* Analysis of the Golf Swing <i>(Teaching & Coaching 2, PDB)</i>
SUMMER PGM 349 C (0.5) –Co-op	
Senior (1st Semester) 16 hrs BUS 400 (1) Professional Development Series BUS 302 Essentials of Finance BUS 304 Essentials of Management Information Systems BUS 306 Essentials of Operations and Supply Chain MKT 350 Consumer Behavior PGM 306* Golf Operations & Administration <i>(Sup. & Del)</i>	Senior (2nd Semester) 15 hrs BUS 402 Integrated Strategic Management MKT 460 Marketing Management MKT 555 Marketing Research & Analysis PGM 307* Advanced Golf Instruction and Special Programs PGM 310* Golf Operations III <i>(F&B & Simulation)</i>
SUMMER PGM 349 D (0.5) – Co-op	FALL PGM 349 E (0.5) – Co-op

*Course must be taken in semester indicated

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.