



College of Business

2025-2026

Suggested Curriculum Guide for Risk Management and Insurance (BBA)

Freshman (1st Semester) 15 hrs

GSD 101 Foundations of Learning
BUS 101 Nature of Business
E-1A* ENG 101
E-2 MAT 112 College Algebra (or MAT 211 Calculus)
E-3A Arts

Sophomore (1st Semester) 16 hrs

BUS 200 (1) Professional Development Series
BUS 209 Fundamentals of Financial & Managerial Accounting
BUS 207 Fundamentals of Interpersonal Business Communication
ECO 230 Fundamentals of Microeconomics (Element 5B)
E-5A Historical Science
RMI 280 Personal Insurance

Junior (1st Semester) 16 hrs

BUS 300 (1) Professional Development Series
BUS 303 Essentials of Organizational Behavior and HR
BUS 305 Essentials of Marketing
RMI 370 Principles of Risk and Insurance
STA 260 Business Statistics
Free Elective (3 hrs)

Senior (1st Semester) 13 hrs

BUS 400 (1) Professional Development Series
RMI 378 Risk Management
RMI Elective (3 hrs)
RMI 374 Fundamentals of Life-Health Insurance
BUS 306 Essentials of Operations and Supply Chain

Freshman (2nd Semester) 15 hrs

E-1B* ENG 102
E-1C Oral Communication
E-3B Humanities
E-4 Natural Science
BUS 206 Fundamentals of Problem Solving with Excel

Sophomore (2nd Semester) 15 hrs

BUS 204 Fundamentals of Business Law and Ethics
BUS 301 Essentials of Formal Business Communication
BUS 304 Essentials of Management Information Systems
ECO 231 Fundamentals of Macroeconomics (Element 5B)
E-4 Natural Science

Junior (2nd Semester) 15 hrs

BUS 302 Essentials of Finance
MKT 310 Personal Selling
RMI 372 Fundamentals of Property Liability Insurance
E-3B Humanities
Free Elective (3 hrs)

Senior (2nd Semester) 15 hrs

BUS 402 Integrated Strategic Management
RMI Elective (6 hrs)
Free Electives (3 hrs)
Free Electives (3 hrs)

*Course must be taken in semester indicated.

Upper division courses: All students are required to have a minimum of 42 hrs. upper division (300-level or above) courses distributed throughout Major/Supporting/Gen Ed/Free Electives categories.

Refer to the University Catalog at <https://catalogs.eku.edu/> regarding University and General Education Requirements.