



Faculty Senate Agenda

March 7, 2022

3:30 p.m.

CALL TO ORDER

ATTENDANCE

APPROVAL OF MINUTES

February 7, 2022

PRESIDENT'S REPORT: David McFaddin

PROVOST'S REPORT: Sara Zeigler

GUEST SPEAKER:

- Jenna Smith – SGA Update

UNFINISHED BUSINESS:

- *(if any)*

NEW BUSINESS:

- [Academic Regulation 11.3.2 – Information Technology and Data Governance](#) *(Information Only)*
(Note: Has been posted on the Policy website for public comment for several days already.)
- Other *(if any)*

REPORTS & QUESTIONS:

Executive Committee: Senator Crosby

Faculty Regent: Senator Marion

COSFL Representative: Senator Burns

STANDING COMMITTEES:

Academic Quality Committee: Senator Sands, Chair

Budget Committee: Senator Yow, Chair

Elections/University Nominations Committee: Senator Meiners, Chair

Information Technology Committee: Senator Hight, Chair

Rights & Responsibilities Committee: Senator Nachtwey, Chair

Rules Committee: Senators Bishop-Ross & Kay, Co-Chairs

Welfare Committee: Senator Blair, Chair

AD HOC COMMITTEES:

Review Open Educational Resources: Senator Marion *(reporting for Kelly Smith, Chair)*

ADJOURNMENT

FACULTY SENATE MINUTES

February 7, 2022

3:30 p.m.

The Faculty Senate of Eastern Kentucky University met on Monday, February 7, 2022 via Zoom. Chair Crosby called the fifth meeting of the academic year to order at approximately 3:30 p.m.

The following members were absent: J. Brent*^, A. Cizmar*^ K. Foltz, F. Sands*^,

** Indicates prior notification of absence*

^ALT Betsy Matthews attended for J. Brent

^ALT Matthew Howell attended for A. Cizmar

^ALT Catherine Edwards attended for F. Sands

APPROVAL OF MINUTES:

Senator Winslow moved approval of the December 6, 2021 minutes as written, seconded by Senator Kelley. **Motion carried.** (YES = 49 votes NO = 0 votes ABSTAIN = 2 votes) (See also: [Individual Votes](#))

REPORT FROM THE PRESIDENT: David McFaddin

Legislative Update

The Legislative Session is in full swing. I am pleased by the prioritization of higher education in both Governor Beshear's proposed budget and the budget that passed out of the House last month. We are currently working with the Senate to move a variety of bills forward as well as some key budget projects forward. The ECU budgetary highlights are:

- *Asset preservation* - This will allow us to address maintenance issues on campus. The list of projects is lengthy and this will not repair all of our needs, however, it will make a substantial difference in our most needed places on campus.
- *Model Laboratory School Construction* - This project will support the connectivity between our College of Education, Model Lab, and Burrier Child Development Center by creating a space where we can lead the way in the PreK-12 educator preparation.
- *Alumni Coliseum Renovation* - As the front door for our students on campus, the home of the Bratzke Center and our hands-on classroom for students in broadcasting and sports medicine, this project will address much-needed deferred maintenance on the facility while providing a space for multipurpose use for our students and community.
- Full funding of our KERS pension liability subsidy.
- Nearly \$50 million in new performance funding in each year of the biennium.
- Increase in the College Access Program (CAP), Kentucky Tuition Grant Program, and Work Ready Scholarship Program

ECU Assistant Vice President for Government and Community Relations Ethan Witt has done an excellent job helping to plan our Colonels at the Capitol this Thursday. If you have questions regarding any of our legislative positions, please contact Ethan at ethan.witt@eku.edu or 859-622-6220.

COVID-19 Update

Campus health and wellbeing continue to be a top priority as we learn to live with COVID-19 and its variants. We continue to provide KN-95 masks to those faculty and staff that request them. In addition, we are providing testing and vaccinations through Student Health Services.

We will continue contact tracing those students in residential spaces. All other positive students, faculty, and staff should continue to follow the guidelines of the CDC.

Fundraising Goal Exceeded

I want to commend the work of our Alumni Development team who recently announced the end of the Make No Little Plans Campaign. This campaign was the largest and most ambitious fundraising effort in ECU's history and has exceeded its \$50 million goal. This ensures that we can maintain and strengthen our excellence in academic programs, student success and campus revitalization. This effort allows us to enhance opportunities for professional development, reward innovative research and promote applied classroom learning. We know that through investing in our faculty, we will continue to achieve academic excellence.

President's Excellence Awards

Serving as president of an institution with faculty and staff who provide excellence daily is inspiring. We want to recognize those in our campus community who demonstrate excellence in leadership, engagement, hospitality, philanthropy, diversity and inclusion, and innovation during our first-ever President's Excellence Awards on Wednesday, April 27. The ceremony will be held on the main stage of the ECU Center for the Arts. I invite you to nominate a deserving colleague or yourself for the award. Winners receive an award and \$2,500. Nominations are due Friday, February 25. Visit the [President's Excellence Awards website](#) for criteria and nomination information.

Presidential Installation

I am excited about the upcoming Presidential Installation, and more importantly the campus-wide celebration of our institution. Mark your calendars for the week of April 25, 2022, and specifically the Installation day of Friday, April 29, 2022. The installation theme, One Eastern, will play triple duty and also serve as the mantra for our Strategic Plan and the upcoming fundraising campaign.

Strategic Planning

This month we will begin the faculty-based portion of the strategic planning process. I want to encourage everyone to think about the areas of Knowledge, Innovation, and Transformation. This will be the foundation of our strategic plan but it will also be the barometer by which we will measure employee performance. I encourage you to be thoughtful and participatory in your division's planning process.

All "A" Classic

Alumni Coliseum once again served as host to the All "A" Classic basketball tournament. Despite the winter storm, we still hosted a record number of students and parents, many from our ECU service region. Showcasing all that ECU has to offer potential students is the main reason why we invest time and resources into this event. We know that getting potential students and their families to physically visit campus is a great recruiting tool. Thank you to those of you who volunteered to serve at this year's event.

REPORT FROM THE PROVOST: Sara Zeigler

Faculty position requests for spring have been finalized and the list of those approved will be shared within the next day or so.

Last week an email was sent out about the cross-college collaboration and interdisciplinary projects that were funded by Academic Affairs. Six projects were funded, and I'm working on trying to find some resources for some of the others that weren't able to be funded this time. On the next round, I hope to send out information a little earlier so that no one is working on them over break.

Last week we had dean candidates for the College of Business on campus. There are two more candidates coming tomorrow and the next day. The surveys have been re-opened for the first two to make sure that folks have an opportunity to watch the recordings and provide feedback. All of the surveys will be open until Friday, February 11.

College of Health Sciences' dean search is underway. The search committee is doing an initial review of the applications. Recruitment will probably be extended for another week. Updates will be shared as additional information becomes available.

There are 53 people signed up to attend the Colonels at the Capitol event, so ECU will be well represented on Thursday.

The Faculty Leadership Institute is scheduled for two Fridays this spring semester--March 11 and April 22. The session on March 11 will be an in-person option which includes a breakfast and a reception at the end and the April 22 session will be held virtually. Rusty Carpenter is the contact person for the events. The registration link is available at <https://fctl.ecu.edu/fli>. Focus areas will be navigating leadership challenges, and student achievement, conflict management resilience, and building effective teams.

GUEST SPEAKERS:

SGA Report. Ms. Jenna Smith reported the following:

- E-3 is hosting Pete Davidson, a well-known comedian, on Thursday, March 24 at 8pm in the ECU Center for the Arts. Tickets go on sale to the public on February 24.
- SGA annually hosts a diversity week, but this year we are changing it to Diversity Days to host throughout the month of February. The schedule will be posted on Instagram and our website when finalized.
- We are expanding our Mental Health Week to be Mental Health Month. Please let me know if you or your colleagues or department would like to participate in this initiative.
- Our spring RSO funds will be distributed on February 22.
- SGA is working on an initiative called *Bring Back the Fun* which is an endeavor to find creative ways to make the student center in the Powell building more inviting for students.
- SGA will be hosting Dinner with the President at Case Dining Hall on February 24 and March 31 from 5pm to 7pm. This event will provide an opportunity for the president to answer questions and address student concerns.
- SGA elections will be held on March 22.

NEW BUSINESS:

Tenure and Promotion Documents for Review. Senator Crosby introduced the following documents for information only. He encouraged the senators to review, share with their colleagues, and forward comments on to Dr. Jennifer Wies, Associate Provost for Academic Programs.

- [Application for Tenure and/or Promotion - Draft](#)
- [Guidance Regarding Promotion and Tenure Policy Options - Draft](#)
- [Suggestions for Program/Department/School/College Reorganizations - Draft](#)
- [Department Evaluation Report for Tenure and/or Promotion - Draft](#)

Academic Regulation 4.1.11 – Awarding Incomplete Grades. Senator Crosby announced that Regulation 4.1.11 – Awarding Incomplete Grades is currently open for the 10-day public comment period. Please share with your colleagues.

Information Technology Committee Vacancy. Senator Streetman nominated Senator Couvillon. Senator Winslow moved to accept by acclamation, seconded by Senator McGuffin.

Detailed Presentation on the Budget. This year the Budget Committee was charged with working closely with the VP for Finance to review ECU's budget from the past 5 fiscal years and then produce a compact budget report focusing on major categories such as Academics (including eCampus), Administration, Athletics, Infrastructure, and contracted services (mailroom, Aramark), in broad terms, and as percentages of the budget. Senator Yow presented the committee's final report. Chair Crosby thanked the committee for their excellent work.

REPORT FROM SENATE CHAIR: Senator Crosby

The Executive Committee met a couple of weeks ago and briefly discussed the promotion and tenure documents.

The Rules Committee asked for clarification on the term limits for members of the Senate and how that applies to term limits for the Chair. The current language leaves a loophole whereas a senator who has completed three terms could then be elected as chair for an additional one or two years. I stated that the Senate chair should operate within the same term limits as the senators and should not be able to get extra time on Senate just by being elected chair. The Rules Committee will discuss the issue further and may bring a recommendation forward to change that language later in the semester.

The deadline for the Faculty Welfare Committee report to Senate has been extended until April 1 because the faculty survey was just recently distributed. Please encourage your colleagues to complete the survey because that could be very helpful information as the committee puts together the report on faculty feelings about compensation issues.

The Faculty Regent election is coming up later in March. The Elections and University Nominations Committee will share more about this in their report.

REPORT FROM FACULTY REGENT: Jason Marion

The most recent meeting of the Board of Regents was on Thursday, December 9th in the Powell Building. The next Board meeting is scheduled for Friday, February 25th. The agenda for the upcoming meeting will likely become available around February 18th.

Highlights from the December 9 meeting are as follows:

1. The Board approved the following: (1) \$1,000 Performance Distribution Payment, (2) \$500 Healthy You Vaccine Incentive Payment, (3) [Experience Excellence Strategic Plan](#), and (4) the return of men's and women's tennis as a sponsored sport.
 - For persons who have not yet received the vaccine incentive payment, the university encourages eligible vaccinated persons to upload their vaccination information before February 28. As of the December Board meeting, the university estimated at least 85% of full-time faculty and staff were vaccinated.
2. Other Updates from the Board Meeting
 - Dr. Betina Gardner announced that the *Make No Little Plans* fundraising campaign exceeded its \$50 million goal at the end of June 2021.
 - Dr. Bryan Makinen indicated that the Eastern Bypass Pedway should wrap up and open this semester and there's some ongoing planning/ideas on how to best update the Powell Plaza area.
3. Discussion/Acceptance of President's Performance Evaluation
 - A brief summary of the evaluation was provided. Overall, the President consistently was rated as being effective or very effective in overall performance across all constituency groups. The President along with his administration and the university at-large were commended for having the first increase in fall freshmen enrollment in six years, which was accomplished during his first year in the position. The President was consistently identified across all groups as being a highly effective and passionate representative of the university in all settings, especially government relations. The President's unique experiential authority to speak as a first-generation college graduate and ECU alumnus from Kentucky at-large and Appalachian Kentucky was deemed as an ongoing strength.
 - The Board recognized and shares a desire for market-competitive compensation for faculty and staff, and acknowledged the strides by the administration in this area. Overall, from July through December 2021, with the President's leadership, the university added \$5.1 million in employee compensation, and the President with Board support remains committed to making more progress in this area.
 - Overall, the review was favorable, and it was apparent the President has support from university boards, external stakeholders, faculty, staff and students.
4. Supporting/Supplemental Documents Received
 - [Annual Report 2020-2021](#), which summarizes the prior calendar year, is an excellent document for reflection of what was accomplished at the university in the midst of a pandemic.
 - [The Economic Impact of Eastern Kentucky University: 2021](#) by Dr. James Maples, Kobe Perry, and Dr. James Blair, demonstrated the value of ECU to Kentucky and our local economy. The document provided a key finding, whereby the researchers estimate "ECU generates \$580.63 million dollars in university, student, and visitor

expenditures each year, supporting over 6,600 jobs and \$247.01 million in labor income in Madison County and the region.” The document was also a true testament of the value of our faculty as the report was generated in-house by our colleagues for a fraction of the price such an important policy-impacting document would cost on the private market. Kudos to Dr. Maples and Dr. Blair and their student researcher (Kobe Perry) for representing the academic enterprise so effectively.

CPE Update: The CPE President, Dr. Aaron Thompson, will be giving a State of Higher Education address and leading a panel with Kentucky education leaders on Wednesday, February 9th at 11:30 a.m. No registration is necessary. More information is available at the [CPE webpage](#). The event will also be archived on the [CPE’s YouTube channel](#).

Lastly, members of the Board of Regents continue to monitor the legislative session and the Board has been kept apprised through the updates shared by the President with the campus community. The proposed investments in higher education this session are very significant; however, the budget discussions among legislators remain very fluid. On Thursday, February 10, Regents along with other university and local leaders will participate in Colonels at the Capitol whereby our community can collectively educate and support our legislative partners and state leaders with recognizing the importance of the proposed investments in Eastern Kentucky University and statewide higher education, not only for our local community, but also the citizenry, and the future of the Commonwealth.

REPORT FROM COSFL: Senator Burns

COSFL and AAUP met jointly on January 7. Stephanie Lamore, Government Relations Specialist for the national AAUP organization, was our guest speaker. Kentucky is one of the states that Ms. Lamore has identified as a priority, because of Anti-CRT bills that were pre-filed in the Assembly before session started. These bills were filed later as House Bill 14 and 18.

State Representative and Western Kentucky Professor Patti Mintor also attended the COSFL meeting, and she encouraged all members and faculty to write emails to their individual legislators with any concerns related to the pre-filed house bills. However, pre-filed bills may never make it out of subcommittees. So, it may be best to wait and see what happens before doing anything further.

Members were encouraged to attend the Rally for Truth for Education at the Capitol Rotunda on Wednesday January 12.

STANDING COMMITTEES

Academic Quality Committee. Senator Kay stated that the committee met on January 31 and continues to work on a report on instruction, in particular with regard to formats of instruction that are currently being used on campus. A final report should be available before the end of the semester.

Elections & University Nominations Committee. Senator Meiners announced that the deadline for the petitions to self-nominate for the Faculty Regent Election is Friday February 18 at 4:30pm. The committee will vet the petition signings and then plan to have the forums via Zoom on February 28 and also on March 1, if necessary, depending on the number of self-nominees. Voting will begin in early March and run through March 11.

Information Technology Committee. Senator Hight reported that the committee met on Thursday February 3. They are still working on compiling a video services usage survey which will be sent out soon to the faculty for comments.

Rights & Responsibilities Committee. Senator Nachtwey announced that their next meeting will be on Thursday.

Rules Committee Report. Senator Bishop-Ross stated that the committee will work on clarifying the language on what happens if you become chair at the end of your 3-term limits. We are also continuing to clarify other language in part seven of the Faculty Handbook.

A recent major accomplishment for our committee was getting a list of adjunct faculty for our part time representative, so she can share regular updates about Senate business and find out part time faculty needs.

Faculty Welfare Committee. Senator Blair reminded that Chair Crosby recently distributed their faculty survey on compensation issues. Prior to the start of this meeting, we had collected 199 responses. Please encourage your colleagues to complete the survey. This data will be really helpful for us in moving forward in making recommendations.

Ad Hoc Committee on OERs. Senator Marion announced that the OER Committee met just before the semester started and awarded seven faculty members with about \$15,000 total for those OER resources which will benefit 1300 students per year and generate an ongoing substantial savings. By further expanding the use of OER resources where practical and where quality can be maintained, it could really generate savings that, hopefully, would get reallocated back towards scholarships or towards maintaining our teaching faculty.

ADJOURNMENT:

Senator Kelley moved to adjourn at approximately 5pm, seconded by Senator Walz.

Timestamp	Email Address	Do you approve the minutes for the December 6, 2021
2/7/2022 15:38:05	andrea.sexten@eku.edu	YES
2/7/2022 15:38:05	julie.george@eku.edu	YES
2/7/2022 15:38:05	brian.clark@eku.edu	YES
2/7/2022 15:38:06	ann.burns@eku.edu	YES
2/7/2022 15:38:08	vincent.thomas@eku.edu	YES
2/7/2022 15:38:10	richard.crosby@eku.edu	YES
2/7/2022 15:38:11	jessica.price@eku.edu	YES
2/7/2022 15:38:11	catherine.edwards@eku.edu	YES
2/7/2022 15:38:11	tricia.kelley@eku.edu	YES
2/7/2022 15:38:12	thomas.jarvis@eku.edu	ABSTAIN
2/7/2022 15:38:12	melanie.johnson@eku.edu	YES
2/7/2022 15:38:13	matthew.howell@eku.edu	YES
2/7/2022 15:38:13	matthew.winslow@eku.edu	YES
2/7/2022 15:38:14	rachel.bishop-ross@eku.edu	YES
2/7/2022 15:38:14	don.yow@eku.edu	YES
2/7/2022 15:38:14	lisa.jones@eku.edu	YES
2/7/2022 15:38:16	erin.stevenson@eku.edu	YES
2/7/2022 15:38:16	alison.buck@eku.edu	YES
2/7/2022 15:38:16	marie.manning@eku.edu	YES
2/7/2022 15:38:17	elizabeth.underwood@eku.edu	YES
2/7/2022 15:38:17	carolin.walz@eku.edu	YES
2/7/2022 15:38:17	james.blair@eku.edu	YES
2/7/2022 15:38:19	jackie.couture@eku.edu	YES
2/7/2022 15:38:19	timothy.smit@eku.edu	YES
2/7/2022 15:38:20	cynthia.harter@eku.edu	YES
2/7/2022 15:38:21	lisa.kay@eku.edu	YES
2/7/2022 15:38:22	sarah.feltus@eku.edu	YES
2/7/2022 15:38:22	kim.parsons@eku.edu	YES
2/7/2022 15:38:22	christina.lovin@eku.edu	YES
2/7/2022 15:38:24	sheri.mcguiffin@eku.edu	YES
2/7/2022 15:38:24	joel.cormier@eku.edu	YES
2/7/2022 15:38:24	michael.fore@eku.edu	YES
2/7/2022 15:38:25	amy.schilling@eku.edu	YES
2/7/2022 15:38:27	laura.newhart@eku.edu	YES
2/7/2022 15:38:28	lindsay.cormier@eku.edu	YES
2/7/2022 15:38:29	curtis.streetman@eku.edu	YES
2/7/2022 15:38:30	gerald.nachtwey@eku.edu	YES
2/7/2022 15:38:30	erin.eliasen@eku.edu	YES
2/7/2022 15:38:33	buchang.shi@eku.edu	YES
2/7/2022 15:38:38	geela.spira@eku.edu	YES
2/7/2022 15:38:39	betsy.matthews@eku.edu	ABSTAIN
2/7/2022 15:38:44	eric.meiners@eku.edu	YES
2/7/2022 15:38:52	joanne.mcglown@eku.edu	YES

2/7/2022 15:38:58 pat.calie@eku.edu	YES
2/7/2022 15:39:10 lan.kong@eku.edu	YES
2/7/2022 15:39:16 alexander.white@eku.edu	YES
2/7/2022 15:39:18 charles.hughes@eku.edu	YES
2/7/2022 15:39:21 bill.mcclanahan@eku.edu	YES
2/7/2022 15:39:36 jilliane.mccardle@eku.edu	YES
2/7/2022 15:39:36 jana.mayer@eku.edu	YES
2/7/2022 15:39:48 nedim.slijepcevic@eku.edu	YES



EASTERN KENTUCKY UNIVERSITY

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Dear Colleagues,

I am unable to be with you in the Zoom room as I am attending the ACE Conference and thus offer these brief updates in writing.

Facilitator threshold update: Per my announcement on Friday, e-campus facilitator thresholds will be lowered to 30 (undergraduate) and 25 (graduate), effective July 1, 2022. I made this decision in response to input from faculty and coordinators and after careful review of budgets and reductions that covered the costs. My thanks to Tim Matthews, Julie Curry, and Melinda Compton for their comprehensive budget reviews that made it possible to shift resources in accordance with academic quality and the desire of our faculty to provide the best possible experience for our students.

Hiring process: The Spring position requests have been reviewed and departments notified as to which positions were approved. I will release deadlines for the Fall cycle within the next week, after consulting with chairs as to what works best in terms of their workloads, the academic calendar, and the hiring cycles across disciplines.

Tenure and Promotion: I reviewed all applications for tenure and promotion and was extraordinarily impressed with the quality of our faculty and their work. Notifications have gone to the faculty members and, subject to the President's approval, all candidates will be on the Board of Regents' agenda for approval in June.

Upcoming events and activities:

Faculty Leadership Institute: March 11 (in-person) and April 22 (virtual). Please register at <https://fctl.eku.edu/fli>

Provost's Faculty Internship Program - FY 2022-2023: Please consider applying for this new program! We have designed it to provide rich leadership experiences for faculty who seek to influence the institution and participate in meaningful shared governance, as well as those who are interesting in exploring roles as academic administrators. <https://fctl.eku.edu/provost%E2%80%99s-faculty-internship-program>

My thanks to all of you for your work in serving our students, for your dedication to Academic Affairs, and for your thoughtful and insightful communications with me about problems, challenges, and accomplishments. I look forward to joining you at the next meeting.

Sara L. Zeigler, Ph.D.
Professor of Political Science
Provost and Senior Vice President for Academic Affairs
Eastern Kentucky University



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Report of the Faculty Senate Chair 3/2/22

The Executive Committee met on 2/21 and received reports from Standing Committee liaisons. Faculty Welfare is compiling and reviewing data from the recent survey of full-time faculty and will present their report at our April 4th meeting.

Meetings of the Problem Solvers group (myself, Regent Marion, Vice Chair Kay and Provost Zeigler) continue to be productive. There will be clarification to Deans and Department Chairs that the Senate Vice Chair is to receive $\frac{1}{4}$ reassigned time. Thanks to all of our colleagues who pass along concerns to us so that we may bring them up with administration.

I reported to the Board of Regents (2/25/22) and shared the Compact Budget Report prepared by the Budget Committee and informed them of the adjustments to this year's process for electing the Faculty Regent.

Some positive news—as of now, faculty who retire will be given free parking privileges on campus in Employee zones. Those in the process of retiring are guided through how to enroll, and faculty who have previously retired should contact HR if they would like to take advantage of this benefit.

I have been busy not only with Senate work but with serving on the search committee for Dean of the College of Business and the committee planning President McFaddin's Installation ceremony and festivities in late April. Somehow, I still found time to give a faculty piano recital on 2/15, which is available on YouTube in case you are interested. Type in EKUSOM into the search line. I premiered a group of pieces I wrote during the pandemic in 2020 and hope to publish this spring.

After having COVID myself (triple vaccinated) I am gratified to see that we appear to be emerging from the pandemic and perhaps returning to a more normal life.

I hope that you all have a rejuvenating Spring Break.

Sincerely,

Richard A Crosby, D.M.A.
EKU Foundation Professor
Chair, Faculty Senate

Faculty Regent Report to Faculty Senate

March 7, 2022

Dear Senators,

The next scheduled quarterly meeting of the Board of Regents is scheduled for Tuesday, June 14. The most recent Board of Regents meeting was on Friday, February 25 in Powell 219 from 9:00 a.m. until approximately 3 p.m. The Board agenda along with prior Board agendas can be viewed at the following link: <https://regents.eku.edu/agendas-0>.

There were only a few action items for approval. Specifically, approval of minutes, personnel actions, degree candidates and Board Innovation Fund awards for three innovative faculty ideas for potential commercialization.

The majority of the meeting was dedicated to university reports. Highlights from the current Board agenda document for Friday are described below:

Student Success/Programming Update:

[See [Board Agenda Book](#), pdf pages 4-12]

- Updates were given on the estimated number of student participants at Exceptional Eastern Experience (E3) events, as well as a presentation of the different types of E3 event offerings from this academic year including a focus on those programs reflecting upon and celebrating diversity and/or inclusivity.
- Also, updates on the positive social media traction related to the T-Pain concert (Fall 2021) and upcoming Pete Davidson event (March 24) were presented.
- New high-profile E3 events for students for Fall 2022 that are already generating substantial earned social media attention include a Welcome Week Concert with rapper-songwriter Wake Flocka Flame, as well as other programming in the semester with Saturday Night Live stars Ego Nwodim and Heidi Gardner, country music artist Tenille Arts, and singer-songwriter Tai Verdes.

Student Success/Recruitment & Retention Update

[See [Board Agenda Book](#), pdf pages 15-20]

- The Fall 2022 goal for New First-Time Freshman (NFTFs) was announced as 2,750. In context, this goal exhibits planned momentum towards ECU becoming the school of first-choice among Kentuckians seeking a rich undergraduate student experience. Specifically, there were 2,531 NFTFs this current academic year (as of September 23) which was a 10% increase over Fall 2020, and Fall 2021 was the first positive NFTF report in six years.
- Currently, over 7,967 applications have been submitted, representing a year-over-year increase of 18%.
- The university has admitted 6,752 potential new students, representing a 20% increase year-over-year.
 - Supporting these admitted students to get to the enrollment process will remain vital to achieving goals.
 - **To see enrollment data in near real-time, visit ECU's Data Page at <https://ir.ecu.edu/eku-data-page>.*
- Retention continues to be monitored closely as new initiatives are in progress around One-Stop Student Services and innovations in the Freshman Experience.

Academic Affairs Update:

[[See Academic Affairs Report from Board Meeting](#)]

- The Provost gave updates on three Dean searches/appointments, faculty collaborative work, and highlighted faculty and students.
- Integrated Behavioral Health: ECU has adopted a more intentional effort at collaborative work to respond to and hopefully be proactive towards addressing the existing mental health crisis impacting ECU and the nation. Resources are being pooled together integrating the Psychology Clinic, Counseling Center, and Student Health Services with executive leadership of the Integrated Behavioral Health by Dr. Dustin Wygant in collaboration with Dr. Theresa Botts, Dr. Melissa Bartsch, and Dr. Brenda Caudill.
- Developing Single Entry Point at ECU for Mental Health Services: Relocating Psychology Clinic to Rowlett, proximal to ECU Student Health.
- A total of six new cross-college collaborations were announced with approximately 15 faculty coming together to enhance student satisfaction, retention, career success, and research collaboration on data use.
- A formal center designation was given to the Center for Outdoor Education and Research which gives ECU's Natural Areas and many cross-college faculty/students and programs to work together more to leverage these resources for obtaining external funds and generating new forms of interdisciplinary collaboration.
- College, student, and faculty highlights were also provided (see attached) and will be described more in a future Faculty Regent Update to the faculty at-large.

Budget/Financial Update:

[[See Board Agenda Book](#), pdf pages 23-28]

- Revenues were reported as up from last year, which were influenced by \$6.5M additional dollars from tuition and fees and \$5M more in state appropriations.
- Expenses are also up from last year, led by \$5.1M increase for instruction, \$2.5M increase for student services, \$9.2M in institutional support, and \$1.2M in scholarships.
- Auxiliary revenues are currently exceeding expenses and are currently adding financial value to the university.

Development/Advancement/Alumni Engagement Update:

[[See Board Agenda Book](#), pdf pages 30-36]

- The Foundation's Endowment Market Value is or was at an all-time high (\$94M) - far surpassing last year's value (\$69.8M). The value is dynamic reflecting new inputs and changes in overall market performance.
- The *Make No Little Plans* Capital Campaign raised \$56M as of the end of 2021, which exceeded the \$50M goal.
- The Foundation is actively allocating \$2.4M towards the university this year.
- ECU's Giving Day is Wednesday, April 13, and ECU's Keeneland Day is April 14
- ECU is planning to celebrate the capital campaign success in late September.

Athletics & Campus Recreation Update:

[[See Board Agenda Book](#), pdf pages 38-57]

- Performance updates on academic and competition success of teams were presented.
- ECU Student-Athletes had an average fall GPA of 3.17, which was the highest fall term GPA for ECU Student-Athletes, who have now had 20 consecutive semesters above a 3.0 GPA average.
- 11 of 14 teams earned a 3.0 or better team GPA last Fall.

- EKU will be celebrating the 50th Anniversary of Title IX throughout the 2022-2023 academic year
- Revenues are up in Athletics 182% from last year's unusual year with a 40% increase having been observed in Football attendance, including a recent single game high mark in student attendance not observed since 2016.

Government Relations:

The legislative update given by Ethan Witt was very positive in regard to likely increases to the university's operating budget and asset preservation fund. The status on both capital budget priorities (Alumni Coliseum and Model Lab School) also remains favorable. Final decisions and actions on the state budget by the legislature and the Governor will likely not be fully known until the [session ends in April](#). The Board and EKU was also commended by Ethan and legislators for such a strong showing at Colonels at the Capitol, as EKU is the only institution in Kentucky that sends such a large delegation to interact with elected officials in such an intentional and direct way.

Faculty Senate Report:

[[Board Agenda Book](#), pdf page 58]

- Senator Crosby's report included general Senate information items including [a compact budget report weblink](#) to the Faculty Senate's Budget Committee's work as presented by Senator Don Yow, Faculty Senate Budget Chair.

Board Innovation Fund:

- The Board approved three faculty ideas that have the potential to materialize into commercializable intellectual property for the university. Dr. LiLi Zyzak (Chemistry), Dr. Thomas Jarvis (Physics), and Dr. Jamie Fredericks (Chemistry) represented the faculty exquisitely well.

CPE Update: Not part of the Board meeting, but part of general information sharing to regents statewide, please know that the CPE President, Dr. Aaron Thompson, gave a State of Higher Education address and led a panel with Kentucky education leaders on Wednesday, February 9th at 11:30 a.m. More information is available at the [CPE webpage](#) or by checking out the [CPE's YouTube channel](#).

- The *Higher Education Matters* campaign is underway and CPE is looking for ways to have advocates for higher education assist. More details will be in an upcoming message to the faculty at-large in a Faculty Regent Update.
- Learn more about how Kentucky is trying to better articulate the value of higher education at the following link: <http://kyhigheredmatters.org/>

Thank you for reviewing this information and as always, if you identify questions I ought ask or have suggestions or questions for me, you may reach me by email (jason.marion@eku.edu) or phone (513-317-9508). Thank you for all your support.

Sincerely,
Jason